

Exhibitor Information — Texas Press 2018 Trade Show

Moody Gardens Hotel, Seven Hope Boulevard Galveston, Texas 77554

— WHO ATTENDS?

Attendees are owners, publishers, editors and ad directors from across Texas

— TURNOUT?

Typical turnout is 200+ people from newspapers with print circulation less than 1,000 to print circulation greater than 30,000

— ACCOMMODATIONS

Texas Press guest room rate: \$124 per night

Room reservations cutoff: January 3, 2018

Call (888) 388-8484 to request “Texas Press” rate

Check-in time 4 p.m., checkout time 12 Noon

— GROUND TRANSPORTATION

Supershuttle.com or taxi; hotel does not provide shuttle service to or from IAH or HOU airports

— TO RESERVE A BOOTH

Sign and return application to: Stephanie Hearne, Texas Press, 305 South Congress Avenue, Austin, TX 78704 or fax to 512-477-6759. Booth fee may be paid by company check, credit card or instantly, online using “pay instantly” link at:

https://store.texaspress.com/index.php?option=com_content&view=category&id=14

WiFi complimentary, but electrical and Internet connections NOT included in booth registration fee: Service order forms are posted on TPA Trade Show page, www.texaspress.com/midwinter-conference

— SCHEDULE

Thursday, January 18, 2018

8 a.m. – Noon Freeman Company assembles booths

Noon – 4:30 p.m. Exhibitors move Expo Hall B

6:30 – 8:30 p.m. Opening reception Expo Hall B

8:30 – 10 p.m. After-reception hospitality room

Friday, January 19, 2018

7:30 a.m. Trade show opens

7:30 – 9 a.m. Complimentary breakfast Expo Hall B

11:30 a.m. Trade Show ends

11:45 a.m. Door Prize drawing / Silent Auction ends

1 p.m. to 5 p.m. Freeman Company disassembles booths

— BOOTH INFORMATION

◆ Cost per booth \$375: Includes booth rental fee, basic booth furnishings, plus Thursday 6:30 – 8:30 p.m. opening reception in Expo Hall B, post-reception hospitality and Friday Jan. 19 complimentary breakfast in Expo Hall B

◆ Booth dimensions: 10 feet wide by 10 feet deep

◆ Expo Hall B is carpeted

◆ Furnishings included in your registration fee: back

wall drape, side rail drape, 6-foot skirted table, two chairs, one wastebasket, one 7 inches x 44 inches wide sign printed with company name and displayed by Freeman Company at top of booth frame in accordance with Galveston fire code

◆ Booth enhancements not included in basic booth package are available from Freeman Company, phone (713) 770-6721

◆ Booth assignment will be awarded in order registrations are received

◆ On exhibitor application, indicate booth preference by booth number and list name and title of each person who will represent your company in show

— EXHIBITOR BENEFITS

◆ Friendly forum with ample opportunities for personal contact with attendees

◆ “Dead time” is minimized because we don’t interrupt our trade show with breakout sessions

◆ Lists of pre-registered attendees and their contact information will be provided

◆ Exhibitor company name will be printed in the conference program, in the Texas Press Messenger tabloid newspaper and online at www.texaspress.com

◆ Company name and URL will be posted to the Texas Press online Buyers Guide

◆ Exhibitors receive printed badge and are invited to attend general session activities after trade show ends

◆ Meals scheduled after trade ends may be purchased in advance

— NOTES:

(1) The Texas Press Trade Show is part of the Texas Press 2018 Midwinter Conference

(2) A Silent Auction benefiting the 501(c)(3) non-profit Texas Newspaper Foundation runs concurrently with Trade Show in Expo Hall B. See Silent Auction tables on diagram

(3) To donate an item to the Silent Auction, contact mhodge@texaspress.com and include description of item and approximate value

— TO CANCEL YOUR BOOTH:

Deadline: Cancel booth reservation by 5 p.m. Friday, January 5, 2018, to receive full refund

Contact: Ed Sterling, Texas Press Association, 305 South Congress Avenue, Austin, TX 78704, Phone (512) 477-6755 or edsterling@texaspress.com