



DISPLAY ADVERTISING NETWORK

Reach Millions of
Texas consumers
with just one phone call!

CALL
1-800-749-4793

**AFFORDABLE,
EFFECTIVE & EASY**



TEXAS PRESS SERVICE, INC
A Division of Texas Press Association
512-477-6755, FAX: 512-477-6759
305 South Congress Avenue
Austin, Texas 78704

Texas Display Network Members

North Region: 67 newspapers, 151,020 pd. circ.

Aledo, The Community News
Atlanta Citizen
Azle News
Big Sandy-Hawkins Journal
Bowie News
Bullard Banner News
Burlson Star
Canton Herald
Canton/VanZandt News
Chandler & Brownsboro
Statesman
Clifton Record
Corsicana Daily Sun
Daingerfield Steel Country Bee
Dallas, Texas Jewish Post
Decatur, Wise Co. Messenger
Diboll Free Press
Fairfield Recorder
Farmersville Times
Ferris, Ellis Co. Press
Frankston Citizen
Gilmer Mirror
Gladewater Mirror
Granbury, Hood Co. News
Grand Saline Sun
Grandview Tribune
Groesbeck Journal
Hemphill, Sabine Co. Reporter
Henderson Daily News
Hillsboro Reporter
Honey Grove Weekly Gazette
Hubbard City News
Jefferson Jimplicute
Kerens Tribune
Kilgore News-Herald
Lindale News & Times
Linden, Cass County Sun
Lufkin Daily News
Malakoff News
Mart Messenger
Mexia News
McKinney Courier-Gazette
Mineola, Wood County Monitor
Mount Vernon Optic-Herald
Murphy Monitor
Nacogdoches Daily Sentinel
New Boston, Bowie Co. Citizen
Palestine Herald Press
Paris News
Pittsburg Gazette
Pottsboro Sun

Princeton Herald
Quinlan, Tawakoni News
Red Oak Record
Sachse News
San Augustine Tribune
Springtown Epigraph
Teague Chronicle
Timpson, East Texas Press
Trenton Tribune
Van Banner
Waco, Hometown News
Weatherford Democrat
Whitehouse, Tri Co. Leader
Whitewright Sun
Wills Point Chronicle
Wolfe City Mirror
Wylie News

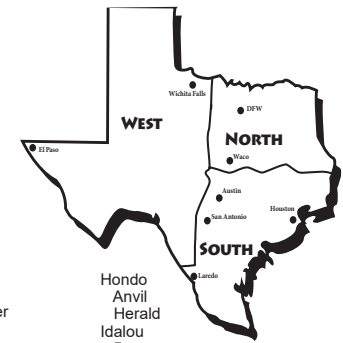
South Region: 84 newspapers, 253,591 pd. circ.

Alvin Sun
Anahuac, The Progress
Aransas Pass Progress
Bartlett, Tribune-Progress
Bay City Tribune
Baytown Sun
Beeville Bee-Picayune
Bremont Press
Brenham Banner-Press
Brookshire, The Times Tribune
Buffalo Press
Buna's Beacon
Cameron Herald
Centerville News
Columbus, Banner Press
Columbus, Colorado Co. Citizen
Copperas Cove Leader Press
Corrigan Times
Crockett, Houston Co. Courier
Cuero Record
Dripping Springs News Dispatch
Eagle Lake Headlight
East Bernard Express
El Campo Leader-News
Falfurrias Facts
Floresville, Wilson Co. News
Franklin Advocate
Galveston Co. Daily News
Gatesville Messenger/Star Forum
Gonzales Cannon
Gonzales Inquirer
Groveton News

Hearne, Robertson Co. News
Hempstead, Waller Co. Citizen
Highlands Star/Crosby Courier
Ingleside Index
Jewett Messenger
Karnes Countywide
Katy Times
Kingsville Record
Kyle/Buda Hays Free Press
La Feria News
La Grange, The Fayette Co.
Record
La Vernia News
Lexington Leader
Liberty Vindicator
Liberty Hill, The Independent
Livingston, Polk Co. Enterprise
Madisonville Meteor
Marlin Democrat
Mathis News
McAllen Monitor
Mercedes Enterprise
Navasota, The Examiner
Needville, The Gulf Coast Tribune
New Braunfels, Herald-Zeitung
New Ulm Enterprise
Normangee Star
Orange Leader
Palacios Beacon
Pleasanton Express
Port Arthur News
Port Lavaca Wave
Portland News
Refugio County Press
Robstown, Nueces Co.
Record-Star
Rockdale Reporter
Rosebud News
Salado Village Voice
San Benito News
Sealy News
Seguin Gazette-Enterprise
Shepherd, San Jacinto
News-Times
Sinton, San Patricio Co. News
Taylor Daily Press
Texas City, The Post
Thorndale Champion
Three Rivers, The Progress
Trinity Standard
Wallis News-Review
Wharton Journal-Spectator
Weimar Mercury
Winnie, The Hometown Press
Woodville, Tyler Co. Booster

West Region: 85 news- papers, 177,165 pd. circ.

Alice Echo-News
Alpine Avalanche
Anson, Western Observer
Baird Banner
Ballinger Ledger
Big Lake Wildcat
Big Spring Herald
Booker News
Borger News-Herald
Brady Standard - Herald
Breckenridge American
Brownfield News
Brownwood Bulletin
Burkburnett Informer Star
Burnet Bulletin
Burnet, Citizens Gazette
Carrizo Springs Javelin
Castroville News Bulletin
Childress, Red River Sun
Clarendon Enterprise
Claude News
Clyde Journal
Coleman, Chronicle & Democrat
Voice
Colorado City Record
Comfort News
Cross Plains Review
Crystal City, Zavala Co. Sentinel
Dimmitt, Castro County News
Dublin Citizen
Dumas, Moore Co. News-Press
Eastland County Today
Eldorado Success
Floydada, Floyd Co. Hesperian
Beacon
Ft. Davis, Jeff Davis Co.
Mountain Dispatch
Ft. Stockton Pioneer
Fredericksburg, Standard/Radio
Post
Fritch, The Eagle Press
Goldthwaite Eagle
Graham Leader
Groom McLean News
Hale Center American
Hamlin Herald
Hereford Brand



Hondo
Anvil
Herald
Idalou
Beacon
Jacksboro Herald Gazette
Kerrville Daily Times
Lamesa Press Reporter
Lampasas Dispatch Record
Lytle Leader News
Lytle, Medina Valley Times
Marble Falls, The Highlander
Menard News and Messenger
Merkel Mail
Miles Messenger
Munday, Knox Co News-Courier
Odessa American
Olney Enterprise
Olton Enterprise
Ozona Stockman
Claude News
Pampa News
Pecos Enterprise
Perryton Herald
Plainview Daily Herald
Post Dispatch
Quanah Tribune-Chief
Quitaque, Valley Tribune
Ralls, Crosby County News
Rowena Press
Seminole Sentinel
Shamrock, County Star-News
Snyder Daily News
Sonora, Devil's River News
Spearman, Hansford Co.
Stamford American
Stamford Star
Stanton, Martin Co. Messenger
Stephenville Empire-Tribune
Sweetwater Reporter
Tahoka, Lynn County News
Throckmorton Tribune
Tulia, Swisher Co. News
Uvalde Leader-News
Vernon Daily Record
Wheeler, The Wheeler Times
Winters Enterprise

Advertising Guidelines

Newspapers reserve the right to edit or reject advertising. These guidelines are provided for your convenience.

- ▶ Political and Advocacy Advertising not accepted
- ▶ Legal Notice/Public Notice Advertising not accepted
- ▶ Advertising requesting payment in advance for information not accepted
- ▶ Commercial advertising must indicate that the advertisement was placed by a firm or an individual engaged in a

- commercial enterprise, using the firm name, the word "broker" or "agent" or other suitable term
- ▶ Earnings claims must be based on fact. Statements of such claims must be available upon request
- ▶ Statements of gross sales or net earnings are limited to those of the last accounting period
- ▶ Employment advertising must be for a bona fide job offering and must state the nature of the work offered. Sales help-wanted advertising must not offer or appear to offer work on a salary

- basis when compensation is on a commission or bonus basis. When based on commission, no statement or implication of the amount that may be earned is acceptable unless it is a guaranteed wage and is followed by the word "guaranteed." Sales help-wanted ads must state the type of product to be sold
- ▶ A company name that indicates the nature of the product is acceptable
- ▶ Advertising that discriminates based on race, color, national origin, religion, sex, age, marital

- status or individual disability not accepted, except where legal restrictions prevail
- ▶ Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks
- ▶ Adoption ads must be accompanied by a letter from an attorney
- ▶ Texas Press Services, Inc. reserves the right to refuse any advertising

It's Easy, Affordable, Effective! *Here's how...*

COMPLETE THIS FORM and return it to Texas Press, by fax (512-477-6759), email (rwilliams@texaspress.com) or mail to:

Texas Press Service Inc
Attn: Shon Bridges
305 South Congress Ave
Austin, Texas 78704

YOUR STATEWIDE ADVERTISEMENT will be sent to all participating newspapers for publication during the week you specify. Ads can be purchase for statewide distribution or by region.

PAYMENT REQUIRED prior to publication by credit card, check or money order.

AD COPY WITH PAYMENT must be received at Texas Press by 5 p.m. Monday for ads to appear in the following week's newspapers.

PLEASE E-MAIL AD COPY in PDF format to rwilliams@texaspress.com, or camera-ready materials to address above.

TEXAS PRESS SERVICE guarantees your ad will be distributed to all participating newspapers for publication on a "space-donated" basis. Audits show 85-to-90% of participating newspapers publish TEXAS 2x2 and TEXAS 2x4 ads during any given week.

Questions? Call Texas Press, 800-749-4793

Display Order Form

Name _____ Company _____

Street Address _____

City _____ State _____ ZIP _____

Telephone _____ FAX _____

Placing Newspaper (if applicable) _____

WEEK(S) AD IS TO RUN _____

Please Select Ad Size and Region

Texas 2x4 Rates

- Statewide (\$2,400)
- North Region (\$950)
- South Region (\$950)
- West Region (\$950)

2x4

Dimensions

Depth: 4 inches
Width: 3.39 inches

Texas 2x2 Rates

- Statewide (\$1,200)
- North (\$500)
- South (\$500)
- West (\$500)

2x2 Dimensions

Depth: 2 inches
Width: 3.39 inches

PREPAYMENT REQUIRED

We accept American Express, VISA, Mastercard and Discover, or make check payable to: Texas Press Service, 305 S Congress Ave, Austin, TX 78704.

Please charge to: AMEX Mastercard
 VISA Discover

Amount: \$ _____

Credit Card Number

Credit Card Billing Zip Code

Expiration

Security Code

Cardholder's Signature

Email address for receipt