

Texas Press 2017 Midwinter Conference & Trade Show

THURSDAY, JAN. 19

- 6 - 9 a.m. Embassy Suites lobby dining room, Complimentary breakfast served
10 a.m. Registration 1, Conference Center 1st Floor, Texas Press registration desk opens
1:30 p.m. Buffalo Trail, Embassy 2nd Floor, Meeting: Legislative Advisory Committee
3 p.m. Buffalo Trail, Embassy 2nd Floor, Meeting: Daily Newspaper Association
4:30 p.m. Bush-Erudia School, Conference Center 1st Floor, Meeting: Board of Directors
5:30-7:30 p.m. Embassy Suites Atrium, Hotel Manager's Happy Hour, complimentary beverages and snacks
6:30-8:30 p.m. Frisco Ballroom 6-9, Conference Center 1st Floor, Trade Show Opening Reception, **eType Services, sponsor**
8 p.m. Bush School, Conference Center 1st Floor, Officers & Past Presidents Dinner
9-11 p.m. Ranger-Sea Biscuit-Traveller, Embassy 2nd Floor, Hospitality Event
Shweiki Media, sponsor

FRIDAY, JAN. 20

- 6-9 a.m. Embassy Suites lobby dining room, Complimentary breakfast served
7 a.m. Registration 1, Conference Center 1st Floor, Texas Press registration desk opens
7:30-11:30 a.m. Frisco Ballroom 6-9, Conference Center 1st Floor, Trade Show
11:45 a.m. Frisco Ballroom 6-9, Conference Center 1st Floor, Texas Newspaper Foundation Silent Auction ends
12:15 p.m. Frisco Ballroom 2, Conference Center 1st Floor, Luncheon, Explore Branson, sponsor, featuring speaker Jonathan Levit with The Magic of Design and Publishing, preceded by a five-minute talk by Kelley Shannon, FOIFT, promoting Headliners Foundation FOI grants to help newspapers pay charges for public records
1:45-4 p.m. Frisco Ballroom 1, Conference Center 1st Floor, General Session
 - 1:45 p.m. Bill Patterson & Donnis Baggett, **Legislative Outlook**
 - 2 p.m. Brian T. Farrington, **Wage & Hour Law: Ask the Attorney**
 - 3:15 p.m. Joanna Weatherall **Stop Leaving Money on the Table**
 - 3:30 p.m. Don R. Richards, **News Reporting and Editing Q&A**4-6 p.m. Embassy Suites Atrium, Hospitality Event, **Jackson Walker LLP, sponsor**
6:30 p.m. Frisco Ballroom 2, Conference Center 1st Floor, Texas Newspaper Foundation Hall of Fame Dinner and Induction Ceremony featuring speaker Morley Piper
9-11 p.m. President's Hospitality Event

SATURDAY, JAN. 21

- 7 a.m. Registration 1, Conference Center 1st Floor, Texas Press registration desk opens
7:30-10:30 a.m. Embassy Suites lobby dining room, Complimentary breakfast served
8-10 a.m. Frisco Ballroom 1, Conference Center 1st Floor, General Session
 - 8 a.m. Ed Henninger, **Getting Public Notices Noticed: Doing It By Design;** Henninger has special content worked out with Lisa Chappell, Greenville Herald-Banner
 - 9 a.m. Griff Singer, **Does Your Newspaper Truly Reflect Life in Your Community?**10 a.m. Good time to check out of hotel
10:30 a.m. Frisco Ballroom 2, Conference Center 1st Floor, Closing Brunch featuring speaker Bobby Rignes, **Today's School Board Trustee — One Word — ENGAGEMENT, CenturyLink, sponsor**
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