

Exhibitor Information — Texas Press 2019 Trade Show

Site: Embassy Suites by Hilton Denton Convention Center

3100 Town Center Trail, Denton, TX 76201

Trade Show Hall: Chilton-Kincaid-Pioneer Ballroom

TRADE SHOW SCHEDULE

Thursday, January 24, 2019

7:00 a.m. – 12:00 p.m. Contractor assembles booths

12:00 p.m. – 4:30 p.m. Exhibitors move in

6:30 – 8:30 p.m. Opening reception in trade show hall

8:30 – 10:00 p.m. After-reception hospitality

Friday, January 25, 2019

7:30 a.m. Trade show opens

11:30 a.m. Trade Show ends

11:45 a.m. Door prize drawing, Silent Auction closes

12:00 to 5:00 p.m. Contractor disassembles booths

BENEFITS

- ◆ Friendly forum offering opportunities for personal contact with Texas newspaper publishers and editors
- ◆ “Dead time” is minimized because we don’t interrupt our trade show with breakout sessions.
- ◆ Lists of pre-registered attendees and their contact information will be provided to you.
- ◆ Your company name will be printed in conference program, in Texas Press Messenger tabloid newspaper and online at www.texaspress.com
- ◆ Your company name and web link will be posted on Buyers Guide after the event at:
<http://texaspress.com/index.php/otherservices/buyers-guide>
- ◆ As an exhibitor, you will receive a printed badge. You are invited to attend general session activities after the trade show ends. Tickets for meals scheduled after the trade show may be purchased in advance.

BOOTH INFORMATION

- ◆ Cost is \$375 per booth: Includes booth rental fee and basic booth furnishings, plus Thursday 6:30 – 8:30 p.m. opening reception
- ◆ Booth dimensions: 10 feet wide by 10 feet deep
- ◆ Trade show hall is carpeted
- ◆ Furnishings included in your registration fee: Back wall drape, side rail drape, 6-foot skirted table, two chairs, one wastebasket, one sign (7 inches by 44 inches) printed with company name and by exhibitor contractor at top of booth frame in accordance with fire code
- ◆ Booth enhancements not included in booth package are available from exhibition contractor
- ◆ Booth assignment will be awarded in order registrations are received

- ◆ On your exhibitor application, indicate booth preference by booth number and list name and title of each person representing your company in trade show.

TO RESERVE A BOOTH

Sign and return application to: Stephanie Hearne, Texas Press, 8800 Business Park Drive, Suite 100, Austin, TX 78759 or fax to 512-477-6759, attention Stephanie. Booth fee may be paid by company check, credit card or instantly online using “pay instantly” link at: <http://texaspress.com/index.php/otherservices/trade-show> Electrical and Internet services are NOT included in booth registration fee. Service order forms are posted at: <http://texaspress.com/midwinter-conference>

NOTES

- ◆ You will meet attendees from newspapers across Texas. Typical turnout includes publishers, editors and ad directors representing 150 to 200 newspapers ranging in size from small weeklies to dailies
- ◆ To increase your contact opportunities, the meeting agenda includes no breakout sessions during trade show hours
- ◆ A silent auction benefiting the 501(c)(3) non-profit Texas Newspaper Foundation runs concurrently with the trade show in the trade show hall. To donate an item to the silent auction, please contact Mike Hodges (mhodes@texaspress.com). Include a description of the item and approximate value.

ACCOMMODATIONS

Texas Press guest room rate is \$129 per night. Room reservation cutoff date: January 9, 2019. To reserve, call (940) 243-3799 and mention the “Texas Press Association” room rate. Check in: 3:00 p.m. Check out: 12:00 p.m.

GROUND TRANSPORTATION

Hotel does not provide DFW Airport or Dallas Love Field shuttle service. Check DFW Transportation, www.dallas-taxi.com. Typical one-way taxi fare runs \$60- \$80.

TO CANCEL YOUR BOOTH RESERVATION

Cancel by 5:00 p.m. Thursday, Jan. 10, 2019, to receive full refund. For more information contact: Ed Sterling, Texas Press Association: (512) 477-6755 or edsterling@texaspress.com