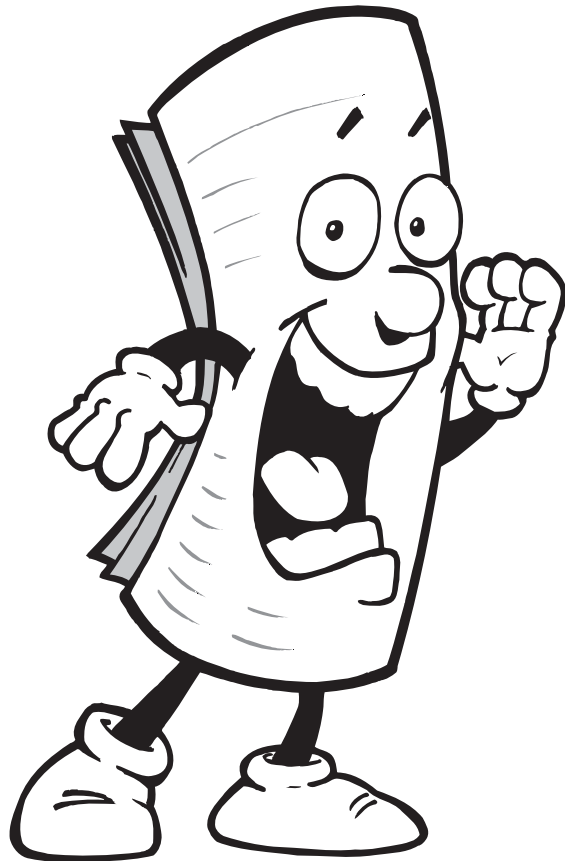


REACH MILLIONS OF  
 TEXAS NEWSPAPER  
 READERS



TEXAS STATEWIDE  
 CLASSIFIED ADVERTISING NETWORK

• AFFORDABLE • EFFECTIVE • EASY

TEXAS PRESS SERVICE, INC

A division of Texas Press Association

305 SOUTH CONGRESS AVE

AUSTIN, TX 78704

512-477-6755 OR FAX 512-477-3231



### North Region

70 newspapers: 163,444 circ.

Aledo Community News  
 Athens Daily Review  
 Atlanta Citizens Journal  
 Azle News  
 Big Sandy-Hawkins Journal  
 Bowie News  
 Bowie County Citizens Tribune  
 Bridgeport Index  
 Chandler & Brownsboro Statesman  
 Bullard Banner News  
 Burleson Star  
 Canton Herald  
 Canton, Van Zandt News  
 Carthage, Panola Watchman  
 Center, The Light & Champion  
 Chico Texan  
 China Springs, The Enterprise  
 Clarksville Times  
 Cleburne Times-Review  
 Clifton Record  
 Coppell Citizens' Advocate  
 Corsicana Daily Sun  
 Crowley Star  
 Daingerfield, Steel Country Bee  
 Decatur, Wise County Messenger  
 DeSoto, Focus Daily News  
 Ennis Daily News  
 Fairfield Recorder  
 Farmersville Times  
 Ferris, The Ellis County Press  
 Fort Worth, Commercial Recorder  
 Frankston Citizen  
 Gainesville Daily Register  
 Gilmer Mirror  
 Gladewater Mirror  
 Glen Rose Reporter  
 Granbury, Hood County News  
 Grand Saline Sun  
 Grandview Tribune  
 Greenville, Herald-Banner  
 Hemphill, Sabine County Reporter  
 Henderson Daily News  
 Hewitt, Hometown News  
 Hillsboro Reporter  
 Hubbard City News  
 Jacksonville Daily Progress  
 Jefferson Jimplecute  
 Joshua Star  
 Kerens Tribune  
 Kilgore News Herald  
 Leonard Graphic  
 Lindale News & Times  
 Linden, Cass County Sun  
 Lufkin Daily News  
 Mabank, The Monitor  
 Malaikoff News  
 Marshall News Messenger  
 Mart Messenger  
 McGregor Mirror & Crawford Sun  
 Meridian Tribune  
 Mexia News  
 Mineola Monitor  
 Mount Pleasant Daily Tribune  
 Mount Vernon Optic-Herald  
 Murphy Monitor  
 Nacogdoches Daily Sentinel  
 Naples, The Monitor  
 Palestine Herald Press  
 Paris News  
 Pottsboro Sun  
 Pilot Point Post-Signal  
 Pittsburg Gazette  
 Princeton Herald

Quitman, Wood County  
 Democrat  
 Red Oak Record  
 Rockwall County News  
 Sachse News  
 Seagoville, Suburbia News  
 Sherman / Herald Democrat  
 Springtown Epigraph  
 League Chronicle  
 Terrell Tribune  
 Timpson, Our Town Times  
 Kaufman Herald  
 Van Banner  
 Waco Citizen-Courier  
 Waco Tribune-Herald  
 Waxahachie Daily Light  
 Weatherford Democrat  
 White Oak Independent  
 Whitehouse, Tri County Leader  
 Whitewright Sun  
 Willis Point Chronicle  
 Wylie News  
 Quinlan-Tawakoni News

### South Region

101 newspapers: 369,303 circ.

Alvin Sun  
 Anahuac, The Progress  
 Aransas Pass Progress  
 Bartlett, Tribune-Progress  
 Bay City Tribune  
 Baytown Sun  
 Beeville Bee-Picayune  
 Bremond Press  
 Brenham Banner-Press  
 Brookshire Times Tribune  
 Brownsville Herald  
 Buffalo, The Buffalo Press  
 Buna Beacon  
 Burleson County Tribune  
 Carneron Herald  
 Cedar Park, Hill Country News  
 Centerville News  
 Clute, The Facts  
 Colorado County Citizen  
 Columbus, The Banner Press  
 Copperas Cove, Leader Press  
 Cottrigan Times  
 Crockett, Houston Co Courier  
 Cuero Record  
 Diboll Free Press  
 Dripping Springs, News-Dispatch  
 Eagle Lake Headlight  
 East Bernard Express  
 El Campo Leader-News  
 Elgin Courier  
 Falluimas Facts  
 Floresville, Wilson Co News  
 Freer Press  
 Galveston County Daily News  
 Gatesville Messenger & Star  
 Forum  
 Gonzales Inquirer  
 Gonzales Cannon  
 Groveton News  
 Harlingen, Valley Morning Star  
 Hearne, Robertson County News  
 Hempstead, Waller County News  
 Citizen  
 Highlands Star / Crosby Courier

Ingleside Index  
 Jewett Messenger  
 Jackson Co Herald-Tribune  
 Karnes Countywide  
 Katy Times  
 Kingsville Record & Bishop News  
 Kirbyville Banner  
 Kyle / Buda, Hays Free Press  
 La Feria News  
 La Grange Fayette Co Record  
 La Vernia News  
 Lexington Leader  
 Liberty Hill Independent  
 Liberty, The Vindicator  
 Livingston, Polk Co Enterprise  
 Madisonville Meteor  
 Martin Democrat  
 Mathis News  
 McAllen Monitor  
 Mercedes Enterprise  
 Navasota Examiner  
 New Braunfels, Herald-Zeitung  
 Normangee Star  
 Orange Leader  
 Palacios Beacon  
 Pharr, Advance News Journal  
 Pleasanton Express  
 Port Arthur News  
 Portland News  
 Port Lavaca Wave  
 Refugio County Press  
 Robstown, Nueces County  
 Record-Star  
 Rockdale Reporter  
 Rockport Pilot  
 Rosebud News  
 Rosenberg, Fort Bend Herald &  
 Texas Coaster  
 Salado Village Voice  
 San Benito News  
 San Marcos Daily Record  
 Seguin Gazette  
 San Jacinto News-Times  
 Silsbee Bee  
 Taylor Daily Press  
 Seely News  
 Trophy Champion  
 Three Rivers, The Progress  
 Trinity Standard  
 Uvalde Leader-News  
 Victoria Advocate  
 Wallis News-Review  
 Wharton Journal-Spectator  
 Wimberley View  
 Winnie Hometown Press  
 Woodville, Tyler County Booster  
 Yorktown News-View  
 Zapata County News

### West Region

92 newspapers: 210,884 circ.

Alice Echo-News Journal  
 Alpine Avalanche  
 Andrews County News  
 Anson, Western Observer  
 Baird Banner  
 Ballinger Ledger  
 Big Lake Wildcat  
 Big Spring Herald  
 Boerne Star  
 Booker News  
 Borger News-Herald

Brady Standard-Herald  
 Breckenridge American  
 Brownfield News  
 Brownwood Bulletin  
 Burk Burnett Informer Star  
 Burnet Bulletin  
 Burnet, Citizens Gazette  
 Canyon News  
 Carrizo Springs Javelin  
 Castroville News Bulletin  
 Cisco Press  
 Clarendon Enterprise  
 Claude News  
 Clyde Journal  
 Coleman, Chronicle & Democrat-  
 Voice  
 Colorado City Record  
 Crane News  
 Cross Plains Review  
 Crowell, Foard County News  
 Crystal City, Zavala Co Sentinel  
 Childress, The Red River Sun  
 Dalhart Texan  
 Del Rio News-Herald  
 Denver City Press  
 Dimmitt, Castro County News  
 Dublin Citizen  
 Dumas, Moore Co News-Press  
 Eastland Telegram  
 Eden Echo  
 Eldorado Success  
 Floydada, Floyd County  
 Hesperian-Beacon  
 Fort Davis, Jeff Davis Co.  
 Mt. Dispatch  
 Fort Stockton Pioneer  
 Fredericksburg, Standard-  
 Radio Post  
 Fritch, Eagle Press  
 Goldthwaite Eagle  
 Grator, Lake Country Sun  
 Graham Leader  
 Groom / McLean / Lefors News  
 Hamlin Herald  
 Henrietta, Clay County Leader  
 Hereford Brand  
 Hondo Anvil Herald  
 Idalou Beacon  
 Iowa Park Leader  
 Jacksboro Gazette-News  
 Jacksboro, Jack Co Herald  
 Kerrville Daily Times  
 Knox County News-Courier  
 Lamesa Press Reporter  
 Lampasas Dispatch Record  
 Levelland & Hockley County  
 News-Press  
 Littlefield, Lamb Co Leader-News  
 Llano County Journal  
 Lytle, Leader News  
 Lytle, Medina Valley Times  
 Marble Falls, The Highlander  
 Menard News and Messenger  
 Odessa American  
 Olney Enterprise  
 Ozonia Stockman  
 Pampa News  
 Pecos Enterprise  
 Plainview Daily Herald  
 Post Dispatch  
 Quanah, Tribune-Chief  
 Rocksprings, Texas Mohair  
 Weekly  
 Seminole Sentinel  
 Shamrock, County Star-News



Slaton Slatonite  
 Snyder Daily News  
 Spearman, Hansford County  
 Reporter-Statesman  
 Stamford American  
 Stamford Star  
 Stanton, Martin Co Messenger  
 Stephenville Empire Tribune  
 Sweetwater Reporter  
 Vernon Daily Record  
 Wellington Leader  
 Wheeler Times  
 Winters Enterprise

## Advertising Guidelines

Newspapers reserve the right to edit or reject advertising. These guidelines are provided for your convenience.

- ▶ No political or legal/public notice ads will be accepted.
- ▶ Commercial advertising must indicate that the advertisement was placed by a firm or an individual engaged in a commercial enterprise. This will be done by using the firm name or the word "broker" or "agent" or some suitable term.
- ▶ Advertising requesting payment in advance for information will not be accepted.
- ▶ Earnings claims must be based on fact. Statements of such claims must be available upon request.
- ▶ Statements of gross sales or net earnings are limited to those of the last accounting period.
- ▶ Employment advertising must be for a bona fide job offering and must state the nature of the work offered. Sales help wanted advertising must not offer or appear to offer work on a salary basis when compensation is on a commission or bonus basis. When based on commission, no statement or implication of the amount that may be earned is acceptable unless it is a guaranteed wage and is followed by the word "guaranteed." Sales help wanted ads must state the type of product to be sold.
- ▶ Company name that indicates the nature of the product is acceptable.
- ▶ Advertising will be rejected if it is known or determined to discriminate based on race, national origin, religion, sex, age, marital status or individual disability except where legal restrictions prevail.
- ▶ Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks.
- ▶ Adoption ads are accepted when accompanied by a letter from an attorney.
- ▶ Texas Press Services, Inc. reserves the right to accept or reject any advertising.

*It's Easy,  
Affordable, Effective!  
Here's how...*

**COMPLETE THE FORM** on this page including ad copy and payment information and fax to Texas Press Services, Inc. 512-477-6759 or mail to:

Texas Press Services, Inc  
Attn: Katie Butler  
305 South Congress Avenue  
Austin, TX 78704

**YOUR STATEWIDE CLASSIFIED AD** (25 words or less) will be sent to all participating newspapers for only \$550. Or, you can order regional placement (North, South or West) for only \$250 per region. Extra words (more than 25) will incur charges as follows: statewide ad, \$14 per word; regions, \$6 per word. Texas Press Service will provide one tearsheet per ad, mailed to you upon request.

**PAYMENT:** Ads are payable prior to publication and can be charged to your credit card. Checks and money orders are also accepted.

**DEADLINES:** Ad copy with payment must be received at Texas Press Service by 5 p.m. Tuesday, Central Standard Time, for ads to appear in the following week's TexSCAN placement.

**TEXAS PRESS SERVICES** guarantees that your ad will be distributed to participating newspapers for publication on a "space-donated" basis. Quarterly audits show 85-90% of participating newspapers publish TexSCAN ads during a given week. If you have any questions, call Katie Butler at (512) 477-6755 or e-mail, kbutler@texaspress.com.



Name \_\_\_\_\_ Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_

Placing Newspaper (if applicable) \_\_\_\_\_

Newspaper Contact \_\_\_\_\_

WEEK(S) AD IS TO RUN \_\_\_\_\_

IMPORTANT: Ad copy, with payment, must be received by 5 p.m. Tuesday to be published the following week.

SELECT REGION(S) AD IS TO RUN (see reverse of this sheet for description of regions):

- Statewide (\$550/wk) (extra words \$14 each)     North Region (\$250/wk) (extra words \$6 each)     South Region (\$250/wk) (extra words \$6 each)     West Region (\$250/wk) (extra words \$6 each)

Use lines below to write your classified ad. Company name (required for commercial businesses), phone numbers, street address and city, state and ZIP Code each count as one word. Count words and cost, placing totals in blanks provided:                      Words: \_\_\_\_\_      Cost: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PREPAYMENT REQUIRED**

We accept American Express, VISA, Mastercard and Discover, or make check payable to: Texas Press Service, 305 S Congress Ave., Austin, TX 78704.

Amount: \$ \_\_\_\_\_ Card No. \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Expiration Month/Year: \_\_\_\_/\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Email for Receipt: \_\_\_\_\_